Betting Research Company announces the launch of www.bets.ai

Bets.ai is an online platform developed for bettors around the world interested in betting on the results of football (soccer) matches. We currently cover the **English Premier League**, the **Italian Serie A**, the **French Ligue 1** and the **Spanish La Liga**.

The **Bets.ai** platform offers the following:

Variated league and team **statistics**; **Previews** for all the matches that we cover;

Six different betting strategies expressed through **six betting simulators**;

Standings simulator – here bettors can input different scores and see how the ranking changes based on their choices;

Free Fall – Super Form - a section where we highlight which teams are in great form and which are passing through a poor period;

Wisdom of the Crowd - a section where our clients are offered the possibility **to vote** on the potential outcome of a match and also see how others have voted;

Blog - two extremely talented sports journalists offer insights and information aiming to help people take informed betting decisions;

And last but not least, we offer:

AI's estimated chances - before and after the lineups are announced;

Predictions - the outcome (*1-X-2*, *Over 2,5 - Under 2,5 goals*, *Both teams to score* etc.) of some matches is predicted using a powerful **artificial-intelligence-based software** that we have painstakingly developed.

We hope that the **Bets.ai** platform will strengthen our position as leaders amongst websites offering useful information to anyone interested in betting on the outcome of football matches.

In addition, the statistics provided by **Bets.ai** can be a valuable aid to sports journalists and football analysts around the world.

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